2017 STANARD SPONSORHIP PLAN - Sid's View web series

There are standard plans for both our Saturday and Wednesday series coverage at the New London-Waterford Speedbowl Company logo appears at the beginning of each video in your plan and includes designated ad space **www.sidsview.com**

| SPONSORSHIP LEVEL | SPONSORED CAMERA |
|----------------------|------------------|
| STANDARD | NONE |

| SATURDAY SERIES | MONTHLY | |
|---------------------|-----------|---|
| SPONSOR | RATE | |
| (your company here) | \$ 100.00 |) |

| billina | period: | Mav | - Oct |
|---------|---------|-----|-------|
| | | | |

| WEDNESDAY SERIES SPONSOR | ONTHLY RATE |
|--------------------------|--------------------|
| (your company here) | \$ 100.00 |

| hilling | period: | luna | Cant |
|----------|---------|-------|------|
| DITTITLE | Deriou. | Julie |)[]] |

| SAT + WED COMBO SPONSOR | ONTHLY RATE |
|----------------------------|--------------------|
| (your company here) | \$ 175.00 |

BEST VALUE

BEST VALUE

billing period: May - Oct

2017 PREMIERE SPONSORSHIP PLANS - Sid's View web series

All Premiere Sponsorship plans include the standard package above plus the designated camera sponsorship below

Company logos will additionally appear in the on-screen graphic used for sponsored camera in your plan

Rates are based on equipment used, camera operator needs and frequency in which sponsored camera's footage would be used.

SPONSORSHIP LEVEL SPONSORED CAMERA **BRONZE FRONT BUMPER CAM BRONZE BACK STRETCH CAM BRON7F FLAGGER CAM BRONZE WRECKER CAM** SILVER **TURN 4 CAM SILVER WEBBY CAM** GOLD **POST-RACE INTERVIEW**

| SATURDAY SERIES SPONSOR | MONTHLY RATE | |
|-------------------------|-----------------|--------|
| WADDELL COMM | | |
| CRITICAL GEAR | | |
| (your company here) | \$ | 200.00 |
| BELLTOWN MOTORS | | |
| (your company here) | \$ | 300.00 |
| HONEST JOHN'S CARS | | |
| (your company here) | \$ | 400.00 |

| billing | period: | May- | Oct |
|---------|---------|------|-----|
|---------|---------|------|-----|

| WEDNESDAY SERIES | NESDAY SERIES MONTH | |
|---------------------|---------------------|--------|
| SPONSOR | | RATE |
| not available | | |
| (your company here) | \$ | 200.00 |
| (your company here) | \$ | 200.00 |
| (your company here) | \$ | 200.00 |
| (your company here) | \$ | 300.00 |
| (your company here) | \$ | 300.00 |
| (your company here) | \$ | 400.00 |
| | | |

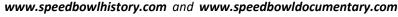
billing period: June - Sept

| SAT + WED COMBO MONTH SPONSOR RATE | |
|---------------------------------------|-----------|
| not available | |
| not available | |
| (your company here) | \$ 350.00 |
| not available | |
| (your company here) | \$ 525.00 |
| not available | |
| (your company here) | \$ 700.00 |

billing period: May - Oct

OFF-SEASON SPONSORSHIP PLANS - Nostalgic projects

off-season sponsorship supports all of our historical projects and include ad space for your business on







| SPONSORSHIP LEVEL | MONTHLY RATE | OFF-SEASON | |
|--|-----------------|---------------------|--|
| STANDARD | \$100.00 | (your company here) | |
| ALL MEDALS * \$150.00 (your company here) | | | |
| * Bronze, Silver & Gold Sid's View sponsors are billed the same rate in the off-season | | | |

billing period: Nov - Apr

